Automating India's Growth





GOLD SPONSORS







The Label Leade





SUPPORTED BY

LUDHIANA MACHINE TOOL



JOINTLY ORGANISED BY



25 to 28 SEP '24 NSIC GROUND, RAJKOT





OPTIONS



PLATINUM SPONSOR

Cost: Rs 25 Lakh

4 Sponsors in this category **Space: 100 sq. m**. (Bare Space)



DIAMOND SPONSOR

Cost: Rs 20 Lakh

4 Sponsors in this category **Space: 72 sq. m**. (Bare Space)



GOLD SPONSOR

Cost: Rs 15 Lakh

6 Sponsors in this category **Space: 54 sq. m**. (Bare Space)



SILVER SPONSOR

Cost: Rs 10 Lakh

8 Sponsors in this category **Space: 36 sq. m**. (Bare Space)



MAIN GATE SPONSOR

Cost: Rs 5 Lakh

1 Sponsor in this category



AWARD SPONSOR

Cost: Rs 5 Lakh

1 Sponsor in this category

OPTIONS



LANYARD OF EXHIBITOR BADGES SPONSOR

Cost: Rs 5 Lakh

1 Sponsor in this category



REGISTRATION COUNTER SPONSOR

Cost: Rs 5 Lakh

1 Sponsor in this category



EXHIBITOR KIT BAG SPONSOR

Cost: Rs 5 Lakh

1 Sponsor in this category



INVITATION CARD SPONSOR

Cost: Rs 5 Lakh

1 Sponsor in this category



LUNCH PACKET SPONSOR

Cost: Rs 7 Lakh

1 Sponsor in this category



WATER BOTTLE SPONSOR

Cost: Rs 3 Lakh

1 Sponsor in this category

Sponsorship Entitlements

FOR PLATINUM, DIAMOND, GOLD AND SILVER SPONSORS

All the above type of sponsors are provided commensurate Complimentary Exhibition Space. Additionally, all of them will avail of the following logo credits in marketing and promotional collateral. (The size of the logo and its placement will vary according to the level of sponsorship.)

LOGO CREDITS:

- Onsite branding at the venue e.g. main gate at the entrance of the venue, hoardings alongside walkways and near entrance of halls etc.
- On print & online advertising/marketing collateral
- Under Sponsors section on the event page on the corporate website (with hyperlink to sponsor's website)
- · On invitation cards and badges

If provided by Sat 31-Aug-24 at the latest, any one item (flyer/brochure/gift with logo) will be inserted as giveaway in the Exhibitor Kit Bags.

Sponsorship Entitlements

FOR OTHER SPONSORS

MAIN GATE SPONSOR

Prominent logo credit on Main Gate

AWARD SPONSOR

- · Logo credit on trophies for
 - 1. Best Display
 - 2. Most Innovative Product and
 - 3. Most Hi-Tech Product

LANYARD OF EXHIBITOR BADGES SPONSOR

· Logo credit on lanyard of all exhibitor badges

REGISTRATION COUNTER SPONSOR

Logo credit on online registration forms

EXHIBITOR KIT BAG SPONSOR

Logo credit on bag used to distribute the exhibitor kit

INVITATION CARD SPONSOR

Logo credit on 1 lakh invitation cards

LUNCH PACKET SPONSOR

Logo credit on the lunch packet

WATER BOTTLE SPONSOR

Sticker of logo / company name on water bottles

TERMS & CONDITIONS FOR ALL SPONSORS:

- · Sponsorship cost does not include government taxes.
- · Sponsorship options are exclusively for exhibitors only.
- · Decision of the organizer will be final and binding to all sponsors in all matters related to sponsorship and its entitlements.
- · All disputes are subject to Ahmedabad jurisdiction only.



CREATING BUSINESS OPPORTUNITIES FUELING ECONOMIC GROWTH

Founded in 1997, K and D Communication Limited (KDCL) is one of the pioneering trade fair organizers in India. Over a span of last 25 years KDCL has organized 75+ national and international exhibitions all across India in different industrial segments. Today, KDCL is proud to provide turnkey solutions for events. KDCL is most renowned for ENGIMACH which is one of India's most successful international exhibitions in the engineering and manufacturing sectors for the last 25 years.

KDCL particularly prizes the trust of companies launching new ideas, products and services. These companies rely on KDCL exhibitions for the successful introduction of their innovations. KDCL has developed the Helipad Exhibition Centre (HEC) in Gandhinagar, the capital of Gujarat. Equipped with world-class infrastructure, HEC is the one of the largest exhibition centres in India.

As a trade fair organizer, KDCL has ably performed its role as a powerful catalyst to industrial growth and prosperity for our country.

K AND D COMMUNICATION LTD.

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